

COOKIES POLICY

To provide information on what Cookies are used on our website and how they are used

Version	2.0
Authorised by	INFORMATION GOVERNANCE LEAD
Date Authorised	01/11/2023
Date Amended	08/01/2025
Next Review Date	31/01/2026
Document Author	REBECCA BENTHAM, DIRECTOR OF INCOME DEVELOPMENT AND MARKETING

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1. What are cookies?

Cookies are small text files that are placed on your device when you visit a website or app. Some cookies are needed to make websites function, but they can also be used to provide useful performance data to the owners of the website, and information to third parties. Cookies collect information that relates to, for example, the devices you use to access the internet, your location, your browsing history and your Internet Protocol (IP) Address.

2. Cookies we use

Dr Kershaw's uses both first party and third party cookies on our website, and they fall into the following categories:

- Functional cookies or Session cookies are temporary. They only last for a "session" of browsing. Once you close the browser window, or leave the website, the cookie disappears. Unlike other cookies, session cookies are never stored on your computer.

The Dr Kershaw's Hospice session cookies allow you to:

- Use your shopping cart on ecommerce websites;
 - Browse websites without constantly re-entering the same information.
- Analytics Cookies (Google Analytics) help Doctor Kershaw's assess their website's overall performance and usability. In other words, they can track:
 - How long people spend on the website;
 - Whether people find the information they're looking for;
 - If people are ignoring certain parts of the website, or if there's unusually high activity in other parts.
 - Marketing Cookies are used by Dr Kershaw's Hospice to work with partners like Youtube. Marketing partners use both session and persistent cookies. These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. To understand more about these third party cookies and their privacy policies please visit the YouTube website.

3. Changes to this Policy

We may update how we use cookies (and this policy) from time to time. So please check regularly to keep up to date with any changes.

4. How do I change my cookie settings?

Some of the cookies we use are essential for parts of our website to work properly. These are called strictly necessary cookies.

For all non-essential cookies, you can choose whether we use them or not by updating the settings on the Cookie Consent Pop-up. Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or <https://www.aboutcookies.org>.

Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

5. Further Information

Further information about how we process your data can be found in our Privacy Policy:

<https://drkershawshospice.org.uk/about-us/governance/dr-kershaws-hospice-privacy-notice>.

If you would like to contact us relating to our use of cookies, please contact:

Data Protection Officer / SIRO Dr Kershaw's Hospice
Turf Lane
Royton
Oldham
OL2 6EU

Appendix 1 - Equality Analysis Checklist

To ensure relevant equality and equity aspects of policies have been considered and addressed in the document to give assurance that the policy will be legal, fair and equitable.

POLICY TITLE/NAME	COOKIES POLICY		
POLICY AUTHOR	REBECCA BENTHAM	DATE OF ISSUE	NOVEMBER 2023

		YES	NO	What impact do you assess there may be?
1	Does the proposal affect one group more or less favourably than another on the basis of:			
	• Age		x	
	• Pregnancy and Maternity		x	
	• Sex		x	
	• Gender or Gender Re-Assignment		x	
	• Marriage or Civil Partnership		x	
	• Religion or belief		x	
	• Sexual orientation (L.G.B.T.Q)		x	
	• Nationality/Race		x	
	• Disability (including physical and mental health problems)		x	
2	Will the proposal have an impact on lifestyle? (e.g. diet and nutrition, exercise, physical activity, substance use, risk-taking behaviour, education and training).		x	
3	Will the proposal have an impact on social environment? (e.g. social status, employment (either paid or not), social/family support, stress, low income, homeless).		x	
4	Will the proposal have an impact on physical environment? (e.g. living conditions, working conditions, pollution or climate change, accidental injury, public safety, transmission of infectious disease).		x	
5	Will the proposal affect access to or experience of services? (E.g. health or social care, transport, housing services, education).		x	

Equality Impact Assessor	Georgie Flint	Date of assessment	08 January 2025
Job Title	Information Governance and Data Systems Lead		